

Media Contact: Walter Salvari CCSPCA Spokesperson (559) 389-6224 media@ccspca.com

## FOR IMMEDIATE RELEASE

## **November 23, 2022**

WHO: Central California Society for the Prevention of Cruelty to Animals/Fresno County Humane Society (CCSPCA)

WHAT: 10<sup>th</sup> Annual Home for the Holidays Adoption Promo - Adoptions Up to 50

**Percent Off** 

WHEN: Friday, November 25, through Saturday, December 31, 2022

WHERE: 103 S. Hughes Ave., Fresno, CA 93706

**WHY:** Home for the Holidays is back! Dog, cat, and small animal adoptions are up to 50 percent off. Discounts are determined by age, breed, and species. Horse adoptions will be reduced from \$300 to \$100. All cat and dog adopters will also receive a free gift basket of dog/cat food, treats, supplies, and toys.

CCSPCA's Mobile Adoption Unit will kick off the 10th annual adoption promotion on Black Friday, November 25, through Sunday, November 27, 2022, at River Park from 12 a.m. to 4 p.m. (NOTE: CCSPCA's Adoption Center is CLOSED on Black Friday but will reopen Saturday, November 26.)

The community is encouraged to find their "pawfect" companion and give the best gift to a homeless animal—a Home for the Holidays—before we ring in the New Year. Additional fees may apply for extra procedures, medication and/or special needs animals.

This promo is only applicable at CCSPCA's Adoption Center and wherever the CCSPCA Mobile Adoption Unit appears. Each dog and cat adoption includes a spay/neuter, vaccinations (DHPP, Rabies, and Bordetella), routine dewormer, single topical dose of flea/tick preventative, complimentary vet exam, & microchip.

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"Be a Life Saver - Be a Hero - Save a Life" by adopting a shelter animal.

#SaveALifeFresno
For more information please contact

CCSPCA at 559.233.7722 ext 116 or visit ccspca.com

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The Adoption Center is located at 103 S. Hughes Ave, Fresno, CA 93706 and is open daily from 10 a.m. to 4 p.m. daily. Available adoptables can be found on CCSPCA's website, Facebook, and Instagram.

This promo is made possible because of CCSPCA's Board of Directors and the generosity of donors and supporters. For more info, please contact adoptions@ccspca.com or call 559-233-7722 x 119.

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