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## FOR IMMEDIATE RELEASE

## **September 22, 2022**

WHO: Central California Society for the Prevention of Cruelty to Animals/Fresno County Humane Society (CCSPCA)

WHAT: \$20 Microchips Available Every Saturday and Sunday at CCSPCA's Adoption Center

WHEN: Beginning Saturday, September 24, 2022

WHERE: 103 S. Hughes Ave., Fresno, CA 93706

**WHY:** CCSPCA now offers discounted \$20 microchipping services every Saturday and Sunday at its Adoption Center, located at 103 S. Hughes Ave., Fresno, CA 93706. No appointments are required. Walk-ins will be seen between 10 a.m. and 4 p.m.

Microchipping animals is one of the best possible ways to ensure owners are reunited with their beloved pets. With countless dogs and cats going missing every day and local animal control facilities only holding stray animals for the state-mandated 72-hour hold window, the chances of finding missing pets can be slim. CCSPCA would also like to remind pet owners with microchipped animals to verify their contact information is up-to-date.

Microchips are small implantable computer chips (about the size of a grain of rice) that are implanted under an animal's skin with a needle and syringe, similar to a routine vaccination. After the microchip is implanted, CCSPCA will register it online with the owner's contact information for free. If the pet is found by somebody else, the animal can be scanned at a local shelter, rescue, or veterinarian for a microchip, which will help reunite the owner and pet.

As the primary animal welfare organization in California's Central Valley, CCSPCA is committed to leading and serving our community of animals and people by providing programs and services to serve all the stages of an animal's life.

For more information about their services, visit ccspca.com.

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"Be a Life Saver - Be a Hero - Save a Life" by adopting a shelter animal.

#SaveALifeFresno
For more information please contact

CCSPCA at 559.233.7722 ext 116 or visit ccspca.com
Central California SPCA, 103 S. Hughes Ave. Fresno, CA 93706