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FOR IMMEDIATE RELEASE

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WHO: Central California Society for the Prevention of Cruelty to Animals (CCSPCA)

WHAT: CCSPCA RECEIVES \$75,000 GRANT FROM PETSMART CHARITIES® TO HELP MORE OF FRESNO'S HOMELESS CATS FIND HOMES

WHEN: Now through December 17, 2021

WHERE: 103 S. Hughes Ave., Fresno, CA 93706

WHY: CCSPCA has received a \$75,000 grant from PetSmart Charities to help prepare more shelter cats in Fresno for adoption and ensure they are ready to find loving homes. Specifically, this grant money will be allotted for the weekly adoption preparation, including spay/neuter surgeries, and transport of cats to adoption centers in PetSmart® store locations in California's Bay Area communities. In total, up to 430 cats will be transported from now until December 17, 2021.

Fresno County has one of the highest levels of animal overpopulation in the state of California. Last fiscal year, CCSPCA took in nearly 21,000 animals of which over 10,000 were cats. CCSPCA is thrilled to be the recipient of this life saving grant and very grateful for the ongoing partnership with PetSmart Charities since 2004.

"We are proud to once again support CCSPCA in its efforts to reduce pet homelessness," said Sophie Faust, associate relationship manager at PetSmart Charities. "This work will not only ensure hundreds of cats receive comprehensive care while in shelter, but also give them the best chance at finding loving homes." Since 1994, through its partnership with nearly 4,000 humane societies, SPCAs, and pet rescues across North America, PetSmart Charities has helped more than 9.3 million pets to find loving homes via its in-store adoption program in over 1,650 PetSmart® stores. The leading funder of animal welfare has also donated nearly \$430 million to positively impact communities, to help preserve families, to improve access to veterinary care, and to connect people and pets through initiatives like this with CCSPCA.

As the primary animal welfare organization in California's Central Valley, we are committed to leading and serving our community of animals and people by providing programs and services which serve all the stages of an animal's life. These programs include Adoptions, Rescue, Foster Care, Owner Surrenders, Outreach, Humane Education, Veterinary Services, Spay/Neuter Programs, and Pet Services. For more information about CCSPCA and their services, please visit ccspca.com.

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"Be a Life Saver - Be a Hero - Save a Life" by adopting a shelter animal.

#SaveALifeFresno

For more information please contact

CCSPCA at 559.233.7722 ext 116 or visit ccspca.com

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